Introducing Jitterbug. Now, technology and simplicity have come together to produce a cell phone and service unlike any other. The buttons and numbers are bigger, bolder, and backlit. So it’s easier to dial. Sound comes through loud and clear. A soft ear cushion makes it easier to hear. And friendly Jitterbug operators are available 24 hours a day to help make calls or change your phone list. All this, and with service starting at just $10 a month, you won’t have to pay for the minutes you never use. The latest technology is a good thing. A cell phone so simple you’ll actually use it? That’s even better.